

# Consulting Services Catalog

THOUGHTFUL COUNSEL.  
TANGIBLE RESULTS.



# Contents

<b>ABOUT MCP</b>	<b>1</b>
<b>SERVICE LINE OVERVIEW</b>	<b>1</b>
<b>STRATEGY</b>	<b>2</b>
<b>EXECUTION</b>	<b>4</b>
<b>PEOPLE</b>	<b>8</b>
<b>B.E.L.P.</b>	<b>11</b>
<b>CONTACT</b>	<b>14</b>



# About My Clinical Praxis

**Our unique solutions generate extraordinary business results. By moving beyond outdated and inflexible consulting strategies, we provide critical insights and practical solutions. We value creative solutions over rigid structure. With a growing team of professional, experienced, and values-driven experts, our listen-first philosophy provides firms and practices of every size and type with effective growth solutions that align with their culture and objectives.**

## SERVICE LINE OVERVIEW

### Practice-level Strategy

**Capitalizing on existing strengths, we lead professionals and their teams to develop and implement plans that allow them to reach their practice's business objectives.**

### Critical-level Execution

**We help professionals get things done by working alongside to plan session strategies and deliver great results.**

### Client Management

**We empower practices to align their business, legal, and therapeutic approaches to maximize positive client outcomes.**

### Business, Ethics, Law & Psychology

**With a cost-conscious and insightful approach that unites psychology, law, ethics, and business, we bring innovative solutions across multiple environments.**



# Strategy



## PRACTICE-LEVEL STRATEGY DEVELOPMENT

**Our pragmatic approach to effective practice management is grounded in working alongside your team to identify and articulate an actionable and focused growth plan. We partner with your people to understand existing strengths, goals, challenges, and culture. Armed with a complete picture of your practice, we lead the team through a practical strategic planning process to identify high level objectives, the initiatives or projects needed to achieve them, and the success metrics required to track and closely measure progress. This collaborative approach results in consensus among your team, building the critical motivation and engagement necessary to implement the plan. We don't create large binders that sit on a shelf. We focus on actionable outputs that can lead your organization forward to success.**

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# Execution



## CASE AND CLIENT MANAGEMENT

**Rather than dwelling on methodology or burdensome process, we believe the key component to successful projects is leadership. We optimize approaches and treatments to successful completion by applying our experience and tailoring our approach to your client's situation and environment - regardless of age, complexity, pathology, or maturity. We fundamentally measure our success from your client's perspective, as we firmly believe that our work must always be focused on serving your client. We work hard to integrate with allied professionals, work teams, and everyone involved to ensure the right elements are implemented at the right scale for every situation. Relationships and open communication are as important as plans and methodologies. Our team members work with you, not consult to you.**

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## PROJECT SCOPING AND PLANNING

**All organizations have plans and goals. Our consultants help you both sort through the organizational noise and define the boundaries of the work while creating plans focused on achieving your critical objectives. We listen and ask questions to understand your vision, objectives and challenges. It's about framing how to get the work done while acknowledging your business constraints.**

**Our team has a breadth and depth of experience in scoping and planning projects to manage the work. At the conclusion of our planning process, there will be a joint understanding of how the work will be managed, executed and the steps needed to achieve your personal and organizational goals. The ultimate measure of success is delivering on objectives.**

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## **BUSINESS AND CASE ANALYSIS**

**From eliciting and documenting business, legal, or clinical requirements to developing approaches and treatments, our consultants provide key input to inform critical evidence-based decision making. They understand how the different parts of client management come together as a whole and how the various pieces work and support each other.**

**Bringing a diligent work ethic, experience and transparency, our consultants are experienced problem solvers and know how to bridge the gap between stakeholders across all the functions in your organization.**

## **PRACTICE AND QUALITY MANAGEMENT**

**Our services are defined by a comprehensive approach to validating and documenting the key changes in any business transformation effort. We create and execute clear plans to ensure all business, legal, and clinical requirements are met, and all changes fully validated prior to deploying anything into a real-life environment. Our approach is flexible by nature, and we align our plans to the needs of your organization and to the individual effort we are supporting. Quality control is the last key hurdle in any transformation and growth effort to effectively mitigate the risks tied to deploying new strategies or processes.**

## **BUSINESS INTELLIGENCE AND DATA ANALYTICS**

**Organizations are constantly collecting data and have access to more of it than ever. Yet many practices aren't using it to deliver true business value. We work closely with you to help make the leap from simply collecting data and performing basic reporting to ultimately gaining valuable business insights. Our commitment to understanding your business challenges enables us to transform data into meaningful information.**

**We focus our energy on solving key business problems and informing business decisions through data. Our style is collaborative by nature, and we work hard to integrate with your existing analytical resources to ensure a team approach. Our success is measured by our ability to help you drive business value through analytics.**



## CLINICAL CONSULTATIONS

A resource for mental health and legal professionals analyzing and diagnosing complex individual cases.

## CONFIDENTIAL THERAPY

A resource for professionals seeking confidential therapy for themselves to manage stress and burnout.

## PRACTICE GROWTH MANAGEMENT

A resource for mental health professionals who are expanding and growing their practice.

## OUR CLIENT FOCUS

A resource for clinicians, attorneys, mediators, guardians-ad-litem, behavioral coaches, expert witnesses, and other professionals operating in the mental health world.

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## OPERATION AND PROCESS IMPROVEMENT

Systematic and thoughtful examination of how work gets done can lead to meaningful improvements in both effectiveness and efficiency. However, achieving this goal when committed to existing ways of doing business can be challenging. Through a structured process, we assess and improve operational and business processes, which can have a direct and positive impact on growth, quality, repeat business, and greater client satisfaction, ultimately resulting in higher value for your organization.

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Individuals and organizations must continue to adapt and improve over time in response to the increasing and constant pace of change but struggle to step away from the daily demands of the business in order to assess, identify, and implement thoughtful solutions. Our experienced consultants work with you to truly understand the nuances of your business, identify root causes of issues and develop creative approaches to help tackle the challenges and inefficiencies that hold you back.



# People



## IMAGE DESIGN

**Creating the right practice image is like building a house: it is both an art and a science. Everything starts with the foundation and structure, which are shaped by the environment, resources and needs of its clients. There are a lot of things that can impact your structure, such as your staff and their capabilities, company culture, the competition and your financial position. At MCP, we start with your strategy and then layer on all the other factors to recommend a structure that works for your organization. The result is an action plan that reflects your goals, leverages your people in the best possible way, and ensures the right level of collaboration, all while being as cost effective as possible.**

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## CHANGE MANAGEMENT

**People are hardwired to be cautious of change. In today's rapidly-evolving business and cultural climate, practices must find ways to support employees and clients through these inevitable changes. From restructuring to additional training to marketing, and everything in between, we partner with you to make sure employees and partners understand, support and adopt the desired change.**

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**During our work with you, we will:**

- **Understand the impact of change and who is involved**
- **Involve key employees and partners in creating a plan**
- **Prepare leaders as they show their support for the change**
- **Communicate and drive training for the change**
- **Ensure your structure, roles and pricing support your change**
- **Evaluate how well employees and partners are making the change**

## **LEADERSHIP COACHING**

**There is no one-size-fits-all method to leadership coaching. Our approach to coaching is specific to the individual leader and workplace environment. We believe in strength-based coaching, meaning we want to take your strong points and help you be world class in those areas while also making sure we round out any areas that may be getting in your way. Effective coaching requires understanding context, expectations, and culture. We meet regularly over a 3-6-month period to understand how things are going, talk through obstacles, and ensure progress. We ask you questions that help you to look at your situation in a different light, and we make suggestions or brainstorm solutions to guarantee that our joint plan is on track. There are rarely any easy answers, however, our collaborative approach allows leaders to think through opportunities and challenges in new ways and provides an impartial sounding board to work through creative solutions.**

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## **GROWING THE CLIENT BASE**

**Growing your client base extends far beyond simply adding a few new clients here and there. It can be defined as a measure of client commitment. This commitment is critical to driving your practice's performance and outcomes. Engagement includes staying clients, returning clients, clients referring other clients, and clients talking about your practice in positive terms.**

**We work with you to determine an individualized approach to improving client engagement and leverage your strengths. We also seek to uncover underlying opportunities for more significant growth to fast track your success. An engaged client base will yield clients who not only show positive outcomes but who are also committed to contributing to the success of your practice as a whole.**

**We see client engagement as one of the most critical components to long-term success.**

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## **MARKETING STRATEGY**

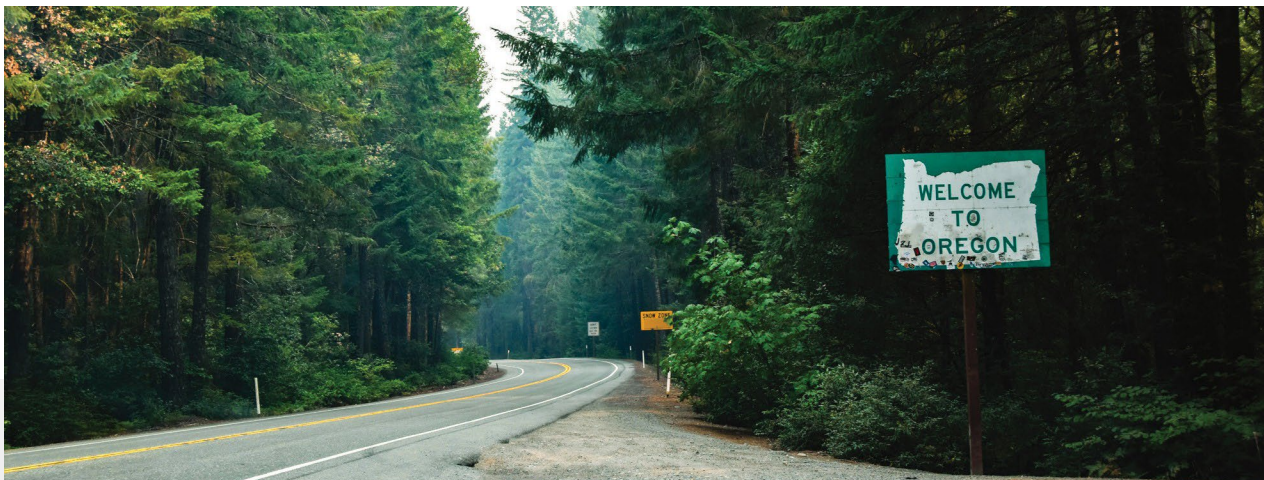
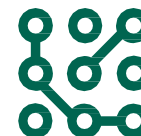
**Targeted marketing matters. Research overwhelmingly shows that marketing is not only critical to the success of a practice, but also the most distinguishable factor between high-performing practices and all the rest. While many organizations recognize the importance of marketing to the right people, they need help doing so in an intentional and strategic way.**

**We can help you create a culturally-specific marketing strategy to find, attract, and retain engaged clients. Our approach begins with building a deep understanding of your strategy, culture, and needs. We provide insights, recommendations, and best practices to develop a marketing strategy that aligns with your skills and vision; then partner with you to help guide you through implementation and execution to bring that vision to life.**

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**B.E.L.P.**



## BUSINESS FOCUS

**Running an efficient, growing, and successful practice is complicated. All too often it is scoped, funded and embarked upon without a full understanding of the underlying factors that will ensure success.**

**We believe that running a successful practice transcends 'seeing clients' and that it also includes change management, data-driven decision making, project dashboarding and regular communications to employees. Oftentimes growth stalls due to a lack of leadership. Successful implementation can only be achieved by clearly focusing on the business benefits and goals through the service lifecycle; we help bring the focus necessary to deliver the growth you're looking for.**

## ETHICAL CHOICES

**Choosing the right path in an ethical dilemma is among the most consequential decisions a practice can face. Our team has years of collective experience in managing ethical dilemmas with an unblemished record of correctness. We can lead you through the entire range of options using a problem-solving strategy to maximize value and minimize risk.**

**Having an experienced external resource focused solely on this aspect of your practice can help keep it on track and ensure a thorough and objective evaluation.**

## LEGAL

Family law practices reside at the critical intersection of business, psychology, culture and law. How a practice approaches and delivers its services is often a key contributor of its perceived value.

Every organization wants to provide its client base with high value, intuitive support and tools. We offer a cost-conscious and insightful approach that brings law, mental health, and business together. We are passionate about helping your team deliver high quality and caring solutions to your practice's valuable clients.

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## PSYCHOLOGY

Proper understanding of your clients' personality and mental health status requires an objective approach coupled with business-focused psychological insight. We offer case consultation services to guide professionals through all phases of client acquisition, client evaluation, and service delivery.

We believe that a psychological perspective is key in all legal decisions. A clear understanding of current and predictable crises, as well as the path to positive outcomes, are critical success factors.

To make critical decisions, you must have the right information - the counsel of a skilled mental health professional gives that data in a way that can be objectively used.

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## MY CLINICAL PRAXIS

The true power of consulting by My Clinical Praxis is in its iterative and transparent nature. By design, MCP processes reflect the unique nature of the mental health world, a nature that makes its navigation simultaneously challenging and highly rewarding. We can help your practice design and/or execute a business strategy that reflects your unique business requirements.

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# Contact

For more information contact us at:

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